## Bias in Artificial Intelligence

...and it's influence on human rights

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#### Bias

**Bias**: preconceived notions, prejudices, or unfair preferences that individuals may have based on their personal experiences, cultural influences, or societal conditioning.

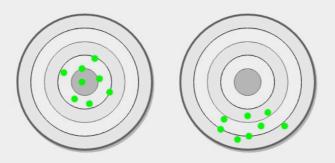


Bias can affect how people perceive, judge, and make decisions about others or various situations.



#### Bias in AI

Al bias is a phenomenon that occurs when an algorithm produces output that is systemically prejudiced due to prejudiced or erroneous assumptions made during the algorithm development process or prejudices in the training data.



Al model is biased if it produces skewed results, typically in a way that upholds harmful beliefs and prejudice against individuals or groups, or is not in line with positive human values like fairness and truth. However, sometimes AI systems could also be biased by design and on purpose.



### Bias in AI

Bias can manifest in various ways and at different stages of the AI solution development, including:

- data collection,
- data preprocessing,
- feature selection/engineering,
- model training,
- evaluation and
- system deployment.



The problem is, that even minor initial bias in AI can be amplified during the machine learning process, which can poison the whole system and have far-reaching consequences.



#### Example #1: medicine

In 2019 a group of researchers in Duke University Hospital's emergency department started developing an algorithm, to help predict childhood sepsis. They have been aware of possible bias problem and they spent lot of effort to make algorithm fair.

However after almost three years, they discovered possible bias. They found that doctors took longer to order blood tests for Hispanic kids eventually diagnosed with sepsis than for white kids. One possible explanation for that was that the physicians needed interpreters, and this slowed down the process or ordering blood tests.

This delay inaccurately taught AI, that Hispanic kids develop sepsis slower than other kids. And that time difference resulting from the bias could be fatal.

Based on that findings, Duke University Hospital's team fixed the algorithm to predict sepsis at the same speed for all patients.



#### Example #2: fraud detection

In 2023 the journalists of Guardian newspaper found out that the British Home Office uses biased AI to flag up sham marriages. The internal Home Office evaluation has shown that the tool disproportionately flags up people from Albania, Greece, Romania and Bulgaria.

The journalists also found out that the Department for Work and Pensions (DWP) uses an AI algorithm to detect fraud and error among benefits claimants. But there are some clues that the algorithm falsely flagged a lot of Bulgarians as making potentially fraudulent claims, and their benefits have been then suspended.

However, both ministries claimed the processes they use are fair because the final decisions are made by people and not the AI.

But the problem is that since officials usually have limited resources to review the cases, they highly rely on algorithm decisions. So biased algorithms will usually lead to biased final decisions and the people that are affected by those decisions would in general not know that decision has been based on biased AI.



#### Example #3: child care benefits

In 2019 has been revealed that the Dutch tax authorities had used a self-learning algorithm to create risk profiles in an effort to spot child care benefits fraud. But the algorithm was not working properly and has been wrongly labelling people as fraudsters.

After several years of using this biased algorithm, country's privacy regulator opened an investigation. They found out that the tax authorities focused on people with "a non-Western appearance" (people with Turkish or Moroccan nationality), and among risk factors were also having dual nationality and a low income. Authorities penalized families over a mere suspicion of fraud based on the system's risk indicators.

The results were disastrous. Dutch tax authority demanded that people flagged as fraudsters pay back their child care allowances, and tens of thousands of families were pushed into poverty because of exorbitant debts to the tax agency. Some victims committed suicide and more than a thousand children were taken into foster care.



### Example #4: face recognition

Several research had shown that many facial recognition algorithms perform poorly at identifying people besides white men. Researchers found that this is the result of two factors. First, there is the lack of Black faces in the algorithms' training data sets. And second, those systems often magnify police officers' own biases.

The fact that that the technology struggles to distinguish darker faces, often leads to more racial profiling and more false arrests. And inaccurate identification increases the likelihood of missed arrests.

Of course, the software does not arrest people. It just suggests who are the potential suspects, and police officers then decide who to arrest.

But people often believe that AI is infallible and don't question the results.



### Example #4: face recognition

In 2020, Robert Williams has been arrested for allegedly stealing thousands of dollars of watches. Detroit police used AI algorithm that matched video from surveillance camera to the Williams' driver's license photo.

The police did not collect any corroborating evidence such as eyewitness identification, cell phone location data or a fingerprint.

The sole evidence has been a picture from video surveillance camera and an identification by AI algorithm.

He has been arrested in front of his neighbours and family, and detained for 18 hours. His arrest is the first documented case of someone being wrongfully detained based on facial recognition technology.

He later learned about the study by National Institute of Standards and Technology, which found that algorithms falsely identified African-American and Asian faces 10 to 100 times more than Caucasian faces.



#### Generative AI and bias

Generative AI has a history of amplifying racial and gender stereotypes.

Google's Gemini attempts to solve this are causing problems too.

When Gemini was asked to produce pictures of white people, it refused, saying it couldn't fulfil the request because it "reinforces harmful stereotypes and generalizations about people based on their race."





### Dealing with bias

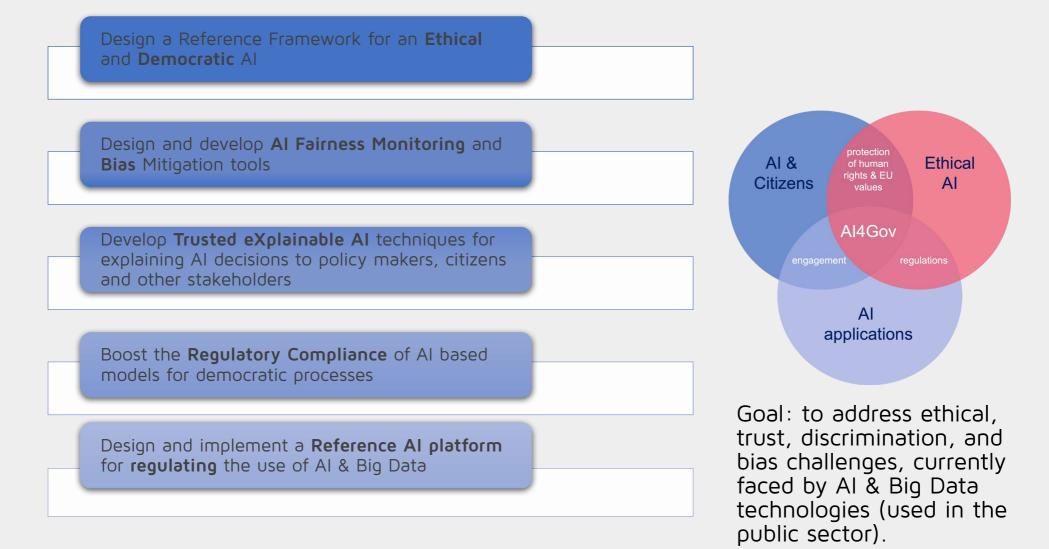
There are different **strategies** (adversarial debiasing, reweighing, ensemble adversarial training,...) and **tools** (IBM's AI Fairness 360, Google's What-If tool, LIME (Local Interpretable Model-agnostic Explanations), SHAP (SHapley Additive exPlanations) to mitigate bias that target different stages of development of AI systems.



As part of the Al4Gov project, we are developing the **integration** of these **techniques** for mitigating bias, **XAI** (explainable artificial intelligence) tools, and **educational materials** in the field of bias in Al.



#### AI4Gov project objectives





#### Bias detector catalog

We are developing so called **Bias Detector catalog**, which will present various tools for analyzing and mitigating AI bias in a transparent manner. Tools are also categorized according to functionality, field of application and performance.

Al4Gov Platform Dashboard							
යි Dashboard Use Cases ∽	Bias Detector Catalogue Stands as a p		house a comprehensive array of projects. Each	entry within this expansive repository r	represents a concerted effort by innov	vators and researcher	rs worldwide to address bias at
Policy Recommendation Toolkit $\checkmark$ Bias Detector Toolkit $\land$	its root, offering multifaceted solutions ta bias's insidious impact on algorithmic dec		process. From data collection and preprocessing	g to model training and deployment, th	e Bias Detector Catalogue is a testam	ent to the collective	determination to mitigate
Introduction Introductor Catalogue	<b>\$</b>						
	Data Collection	Preprocessing	Feature Selection	Model Training	Model Evaluation		Deploy Model
	AIF360: AI Fairness 360 toolkit			Accuracy:	нісн	cost: LOW	$\checkmark$
	FairMLHealth			Accuracy:	UNKNOWN	ost: LOW	^
	Source: https://github.com/KenSciResearch/fairMLHealth Type: Immodel to the second se				Programming Language: <b>РҮТНОМ</b>		
	Applicability:   HEALTHCARE     Limitations:   The 'fair' range to be used for these metrics requires judgement on the part of the analyst.     References:   Ahmad et al., (2020). Fairness in Machine Learning for Healthcare. Proceedings of the 26th ACM SIGKDD International Conference on Knowledge Discovery & Data Mining. https://doi.org/10.1145/3394486.3406461.						
	Mitigating Unwanted Biases with Adversarial Learning Themis-ml: A Fairness-Aware Machine Learning Interface for End-To-End Discrimination Discovery and Mitigation				нідн	cost: LOW	~
					UNKNOWN	ost: UNKNOWN	~
	Bias in Automated Speaker Recogniti			Accuracy:		ost: MODERATE	~
	Bias Assessment Metrics and Measur	res		Accuracy:		ost: UNKNOWN	~
	Biaslyze	- <b>-</b>				cost: LOW	~
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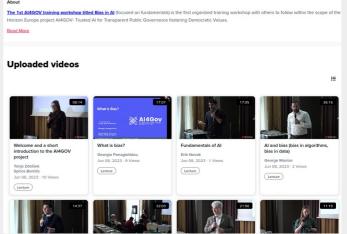
### Training materials

One of the goals of the Al4Gov project is also the preparation of various trainings on this topic.

MOOC: Trustworthy and democratic AI – Fundamentals

- Level: beginner
- Duration: 10 hours
- Freely available on the OpenLearnCreate portal (https://www.open.edu/openlearncreate/enrol/index.php?id=11669)
- Slovenian and Spanish versions are also being prepared.





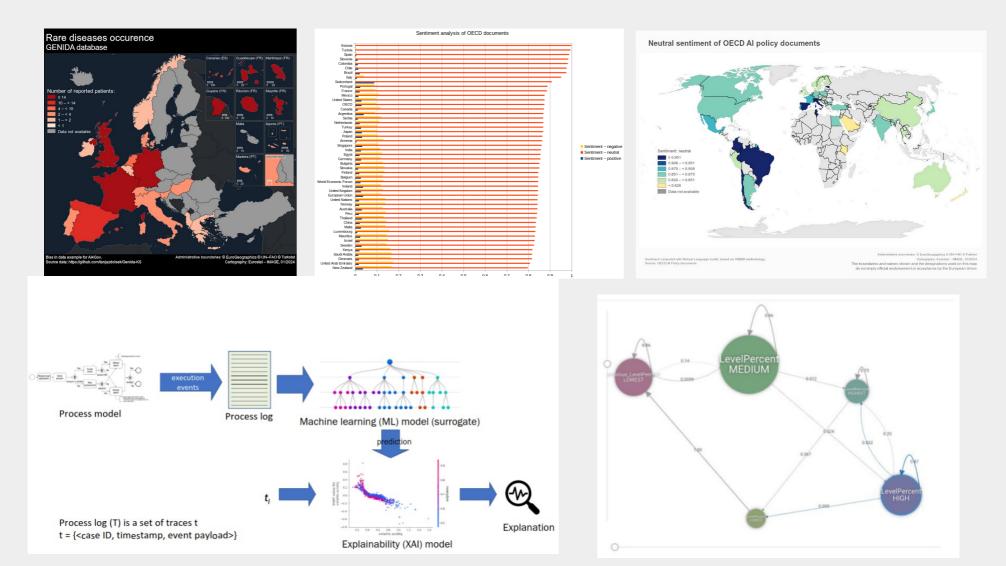
https://videolectures.net/AI4GOVtraining2023\_ljubljana/





#### Use cases...

We are also preparing three pilot projects and testing different methods and approaches for bias analyses.



# Questions?







Trusted AI for Transparent Public Governance fostering Democratic Values

https://ai4gov-project.eu/